



WHAT'S IN YOUR NEIGHBOURHOOD?

Insights in community design for economic and
climate change outcomes

November 5, 2018

Economic Development is....

A program, a group of policies, or activity that seeks to improve the economic well-being and quality of life for a community



Canadian Cities are Changing



Key Economic Drivers & Trends



Designing for Communities



The Business Case for 'Going Green'

Return on Investment



Regulatory Enforcement



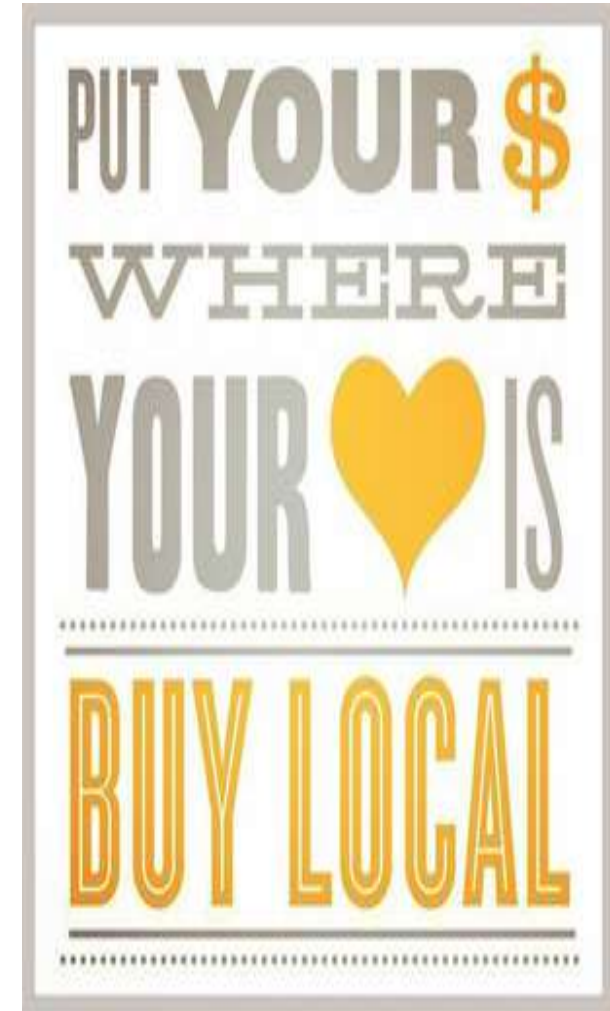
An Economically Viable Neighbourhood

The 3 Ds:

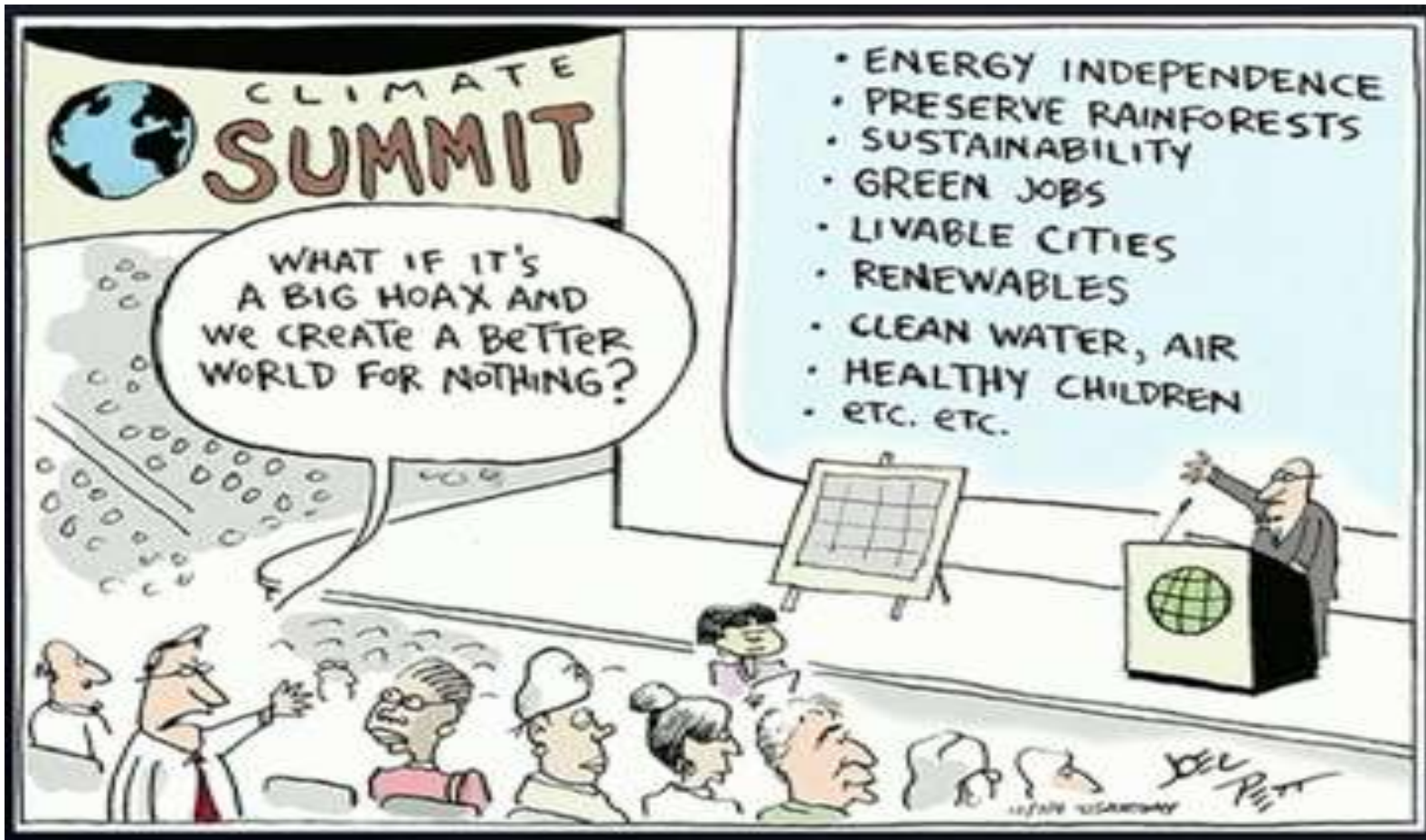
- Distance
- Destinations
- Density



Economic Benefits of Walkable Neighbourhoods



Climate and Health Benefits of Walkable Neighbourhoods



*Fastest
growing CMA*

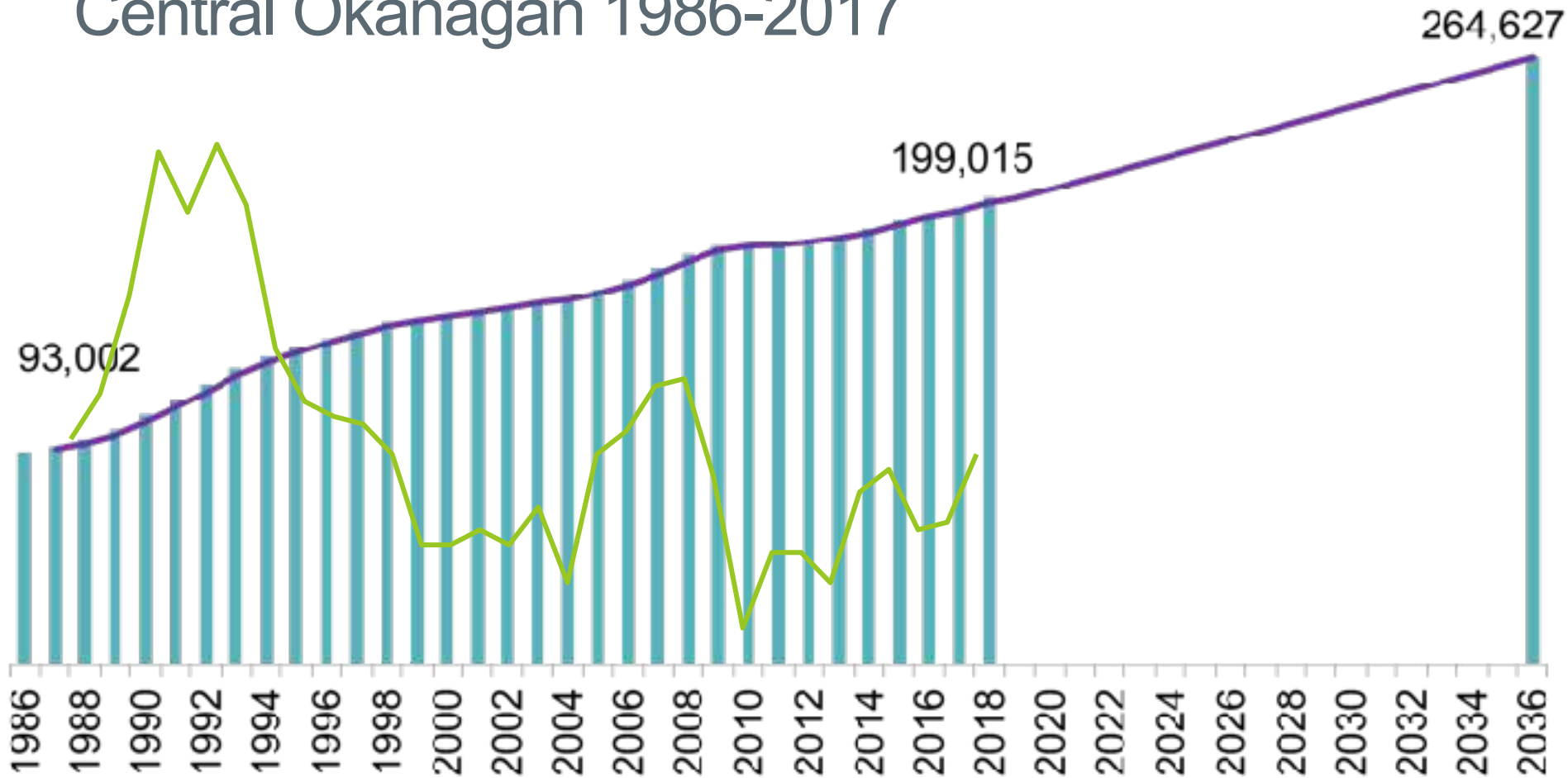
*Growing
number of*

*young
professionals &
families*

*persons over 65
years*



Total Population: Central Okanagan 1986-2017



Community Planning Across Sectors





The Central Okanagan's Primary Business Resource



Connector



Conduit

www.investkelowna.com

