

# SHIFT Collaborative

Impact Report

2017-2022



# The land we're on

SHIFT Collaborative members respectfully live and work on the unceded, traditional territories of the Lək wəŋən peoples, the Songhees, Esquimalt (Xwsepsum), and WSÁNEĆ Nations; the Kwakwaka'wakw peoples and K'ómoks Nation; the Semiahmoo, Kwantlen and Katzie Nations; and the xwməθkwəýəm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), and səlilẃətaʔł (Tsleil-Waututh) Nations.

We support projects in many communities across the lands known as Canada. We recognize that many Indigenous communities and Métis peoples have had deep connections with these lands and waters since time immemorial, and we express gratitude for their stewardship and leadership.

At SHIFT Collaborative, our work supports a better world through transformative collaborative change. We recognize that this change cannot occur without deep reflection on our colonial history, its ongoing impacts on Indigenous peoples, and real action for decolonial systemic change. With awareness of our positionality as non-Indigenous practitioners, we commit to:

- Continually learning about the ongoing impacts of colonialism;
- Engaging and collaborating with respect and reciprocity with Indigenous peoples; and
- Working towards reconciliation and decolonization within our organization and supporting our clients and partners to do the same.

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# A message from our founders

The SHIFT Collaborative team has a passion for enabling progress on some of the most critical social and environmental challenges of our time.

Since SHIFT Collaborative was founded in 2017, we have been privileged to design and steward over 100 projects and change processes across many sectors. We have worked with governments, organizations and groups that are committed to finding solutions to some of the most complex and entrenched social and environmental challenges facing the world today including climate change, social inequities, housing insecurity, and food insecurity – to name a few. We are deeply inspired and humbled by the vision, attention, hard work and commitment of our partners and collaborators, and the impact they are having across multiple sectors and communities.

We have focused our efforts on supporting systemic changes. This means we have been working hand in hand with groups across sectors who are investing in relationships and trust building at the same time as they 'build the path as they travel it', through adaptive learning and action. We are grateful for the trust they have put in us as guides and stewards of the process, and for inviting us to learn and adapt alongside them.

Over the last five years, we have noticed that the work being done is championed by a group of incredibly talented change-makers across the different groups we work with. We have learned that ongoing systems thinking, skills and tools are important to supporting their efforts. And we see clearly that collective 'sense-making' is becoming even more critical and powerful to support shared action amid the disruption and uncertainty that we face today. Cross-sectoral, integrated approaches to addressing interconnected issues have never been more important – this is SHIFT Collaborative's work.

This report showcases a selection of our projects that illustrate the progress that has been made to date. We hope you read it with appreciation for the different sectors that are boldly taking steps to help us shift towards a more just, sustainable and resilient world.

Thank you for being part of this journey with us. We are excited for a future of collaboration and learning with you.

On behalf of SHIFT Collaborative's founders, Kerri Klein, Erica Crawford, Stacy Barter, Michelle Colussi and Deirdre Goudriaan

## **About SHIFT Collaborative**

### Our work

SHIFT Collaborative is a worker cooperative that helps organizations work better together to address some of the most complex and deeply entrenched social and environmental challenges of our time. Drawing on extensive experience designing and facilitating collaboration and engagement for systems change, SHIFT Collaborative harnesses leading thinking and practices for powerful results.

At SHIFT Collaborative, we support organizations in fostering five fundamental 'shifts' in how they approach systems change:

- → from working in isolation to working collaboratively;
- → from addressing symptoms to tackling root problems;
- → from dealing with single issues to working with systems;
- → from linear planning to real-time experimentation and adaptation; and
- → from superficial reforms to fundamental and profound transformation, both inwardly and socially.



### Our team

We are expert process designers, facilitators, engagement specialists, and strategists committed to creating a more just, sustainable, and resilient world that values healthy people and planet.

#### **Core team**



Erica Crawford Director



Kerri Klein Director



**Stacy Barter** Director



Deirdre Goudriaan Director



Michelle Colussi Director



Megan Czerpak Communications Lead



**Tira Okamoto** Facilitator



**Devon Francis** Administrative Coordinator

#### **Partners**

Over the years, SHIFT Collaborative has worked with many core partners and collaborators who bring specialized expertise, knowledge, and skills to project teams. They include:

- → Mia Hansen, Graphic Design
- → Angela Tam, Service Design Specialist
- → Dr. Lilia Yumagulova, Ursus Resilient Strategies
- → SHS Consulting
- → Brock Endean, Red Pier Consulting
- → Tamsin Lyle, Ebbwater Consulting
- → Tamsin Mills, Climate Adaptation Specialist, Resilience Consulting
- → Dr. Chris Buse, Assistant Professor in Environmental Health Inequities, Faculty of Health Sciences, Simon Fraser University
- → Dr. Lisa Ronald, Epidemiologist and Climate Health Specialist
- → Dr. Dawn Hoogeveen, Human Geographer



# Our commitment to equity

We centre anti-oppressive and decolonizing practices in our work and actively create inviting spaces for voices and perspectives that are missing or marginalized to be welcomed and valued. As practitioners and as a team, we are committed to continually becoming aware of our blind spots, and actively working to tend to issues of power and equity in our practice.

# **Our impact**

#### 2017-2022 by the numbers





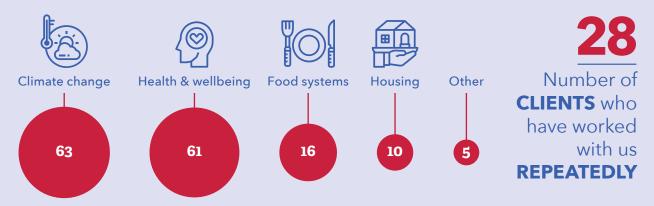
#### **PROJECTS BY SCALE:**



#### BY SECTOR (counting each project separately):



#### **BY FOCUS AREA**



### Core services and focus areas

#### True transformation isn't easy and needs commitment and support.

A sustainable and just future will require courage, commitment, new forms of collaborative action, and alternative ways of thinking that put the planet and people first. We know that any serious transformation can involve periods of overwhelm, conflict, and tremendous uncertainty. To effectively navigate these transitions, changemakers and leaders from all sectors need support in developing new capacities at the individual, organizational, and systems levels.

### Our services

At the heart of SHIFT Collaborative's work is purposeful process design, facilitation, and engagement. We pay attention to the inner and outer aspects of change, and tailor-design processes to help people bring their best selves to the table. We create spaces that enhance safety and inclusion, so we can break out of the business-asusual and instead engage in meaningful, engaging, creative processes. We bring our engagement and facilitation expertise into the following service areas:



○ ♥ ♦ Social innovation



Evaluation and impact assessment



**Multi-sector collaboration** 



Learning and capacity building



Participatory research, assessment and planning

# Our areas of focus

Within these service offerings, we have honed our knowledge and expertise in some specific areas that reflect the most pressing needs facing our society today. They are:

- Climate change
- 2. Health and wellbeing
- Food systems 3.
- Housing 4.

# A spotlight on climate change

We are in a climate emergency. Not only do we urgently need to take bold action to reduce greenhouse gas emissions, but we also need to prepare and adapt to the very real impacts of climate change. We at SHIFT Collaborative have committed our skills and expertise to advancing robust, equitable pathways to increase climate resilience.

At SHIFT Collaborative, we understand climate change not only as a technical and environmental problem but also a human and social one. We focus on building the conditions and capacities needed to support sustainable change from the inside out—in individuals, groups, organizations, and communities.

#### We offer expertise in the following areas:



#### Climate change adaptation

Working closely with technical and policy experts, we bring the process and communications expertise to support organizations, communities, and collaboratives to deepen understanding of complex topics, build capacity for collaboration and implementation, and better inform climate vulnerability and risk assessments and and work across a wide range of climate-related topics with a particular focus on flood and heat.



#### Health and climate change

Climate change is one of humanity's biggest health challenges. We support all levels of government, health authorities, and community sectors to understand, plan for, and address the health and social impacts of climate change. Through a 'multi-solving' approach, we support solutions that enhance resilience, health, and equity.



#### **Climate equity**

Inequities are amplified by the impacts of climate change, putting marginalized populations at higher risk. Using intersectional, traumainformed approaches and gender-based analysis (GBA+), we support partners to understand climate impacts on diverse populations and apply a climate equity lens to policies, plans and programs. We centre the expertise of people with lived experiences in our research, engagement, and planning.

### Our work in action



### **Social innovation**

We seek to understand interconnections, patterns, and root causes to identify and pursue strategic opportunities to leverage change. We recognize that thoughtful reflection, inner exploration, and personal transformation, especially in collaboration with those around us, is a vital part of grappling with the 'messy' aspects of systems change, such as interpersonal conflict, personal discomfort, grief, and trauma.

SHIFT Collaborative designs and facilitates social innovation labs as an approach to draw on a collective's strengths, wisdom, and empathy and to explore new ways of making progress on a complex issue. We support groups to uncover, co-develop, and test out possible solutions or approaches that can help address and transform the conditions that are giving rise to messy long-standing challenges.

# Specific services include:

- → Systems mapping and analysis
- → Lab design, convening and facilitation
- → Project management of social lab projects and programs
- → Support for prototyping, testing, and iterating
- → Scaling innovation
- → Lab evaluation



# Featured projects

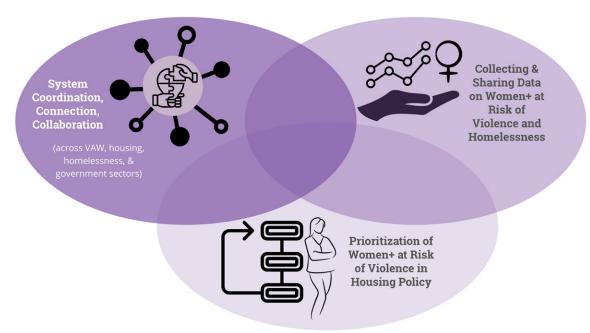
### **Surfacing Our Strengths: Co-Creating Strategic Solutions** with Women+ At Risk of Violence and Homelessness (2020 - 2022)

**Lead organization:** Greater Victoria Coalition to End Homelessness

Violence plays a pivotal role in the experiences of homelessness for women+, and especially for Indigenous women, due to the ongoing impacts of colonialism. From 2018 - 2022, SHIFT Collaborative supported the Greater Victoria Coalition to End Homelessness and the Aboriginal Coalition to End Homelessness through the design and facilitation of a housing solutions lab. The lab engaged over 43 organizations representing 11 sectors as well as a peer research team to co-develop equitable, safe and culturally supportive responses to the housing needs of women+ who have been or are at risk of experiencing violence and homelessness in the Greater Victoria area.

Learn more.

#### Roadmap for the Surfacing Our Strengths Housing Solutions Lab





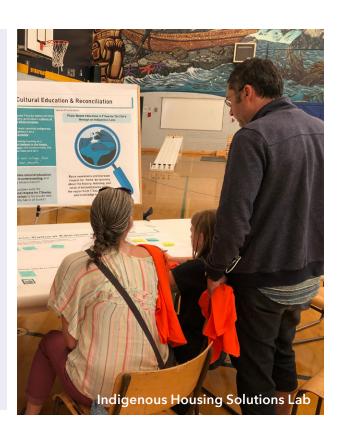
### Winnipeg Housing Solutions Lab: Supportive Solutions for Indigenous Youth Aging out of Care (2019 - 2020)

Lead organizations: HTFC Planning, Aboriginal Youth Opportunities, University of Manitoba, Fearless R2W

Housing Solutions for Indigenous Youth Aging Out of Care was a social innovation lab which focused on reducing rates of homelessness and housing insecurity among Indigenous youth involved in the provincial child welfare system in Winnipeg when they age out of the Manitoba Child and Family Services and lose their institutional supports at the age of 18. In collaboration with HTFC Planning, Aboriginal Youth Opportunities, Fearless R2W and Nigaanii Wabiski Mikanak Ogichidaa (Leading White Turtle Warriors Research Team) at the University of Manitoba, SHIFT Collaborative supported lab process design, facilitation and developmental evaluation. Through this process, we helped the lab team explore, prototype and test solutions together. In 2021 - 2022, SHIFT Collaborative stayed on to support the developmental evaluation of the Community Safety Hosts initiative, an employment and life skills training initiative that was prototyped through the Solutions Lab process.

### Other social innovation labs we have designed and facilitated:

- "Co-Creating the Right to Adequate Housing in Canada" Solutions Lab in collaboration with SHS Canada (2021 - 2023)
- Inclusive Housing Solutions Lab (L'Arche Canada, 2021 - 2022)
- Indigenous Housing Solutions Lab (lisaak Olam Foundation and T'Sou-ke Nation, 2020 - 2022)
- Public Engagement Solutions Lab (City of Vancouver, 2018)





# **Evaluation and impact measurement**

We have led over 30 projects to measure the impact of policies, programs, activities, and collaborations. We specialize in measuring the social impact of long-term collaborative change initiatives by building learning and reflective practices into the design of projects. We use a variety of quantitative and qualitative methods and are continually expanding our evaluation toolbox. We also specialize in developmental evaluation - an approach that supports social innovation initiatives through real-time learning and sense-making.

# **Specific services include:**

- → Developmental evaluation
- → Impact measurement
- → Development and implementation of evaluation frameworks and tools
- → Program, project, and policy evaluation

# Featured projects

### **Community Food Action Initiative: Food Hub Evaluation** (2020)

Lead organization: Island Health

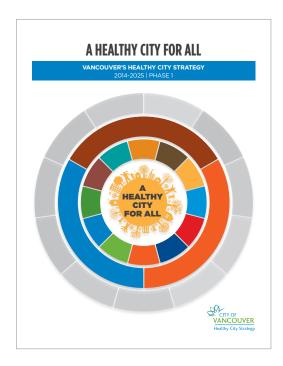
The Island Health Community Food Action Initiative model supports a network of eight Food Hubs across the health region to take a whole food systems lens to create a just and sustainable food system. From 2019 - 2020, SHIFT Collaborative supported Island Health and the Hub Collective in undertaking an evaluation of the Food Hub program from 2013 - 2019.



### City of Vancouver Healthy City Strategy Evaluation (2018)

Lead organization: City of Vancouver

The Healthy City Strategy outlines 13 long-term goals for the wellbeing of the City of Vancouver and its people, including ambitious targets by 2025. SHIFT Collaborative led an evaluation to assess collaboration and implementation of the strategy across sectors and stakeholders, which pointed to factors that could assist the City and its partners in scaling the vision and actions for health and wellbeing across Vancouver. This project used a developmental evaluation approach to uncover patterns and offer tools that partners can use to engage in learning and action cycles as they implement the Healthy City Strategy.



### Collingwood Neighbourhood House: Systems Change Developmental Evaluation (2020 - 2022)

Lead Organization: Collingwood Neighbourhood House

Scale Your Impact was an innovative three-year systems change capacity building initiative in the Renfrew Collingwood neighbourhood of Vancouver. The project worked to shift the practices, culture, and capacities in the non-profit, business, and resident communities to create greater equity, justice and belonging within the neighbourhood. It offered a truly unique place-based approach to fostering grassroots community leadership through building residents' capacity to engage in creating systems change. SHIFT Collaborative supported the project team with developmental evaluation coaching, including the development and evaluation of a systems change capacity building framework.



#### Other evaluation initiatives we have led:

| FOCUS AREA                                | PROJECT   |
|---|---|
| Program evaluation and impact measurement | Children's Health Foundation of Vancouver Island Impact<br>Measurement Evaluation (2021 - 2023)   |
|   | <ul> <li>Intergovernmental Panel on Climate Change, Working Group I<br/>Evaluation of Participatory and Inclusive Practices (2022)</li> </ul> |
|   | Sources Regional Food Hub Evaluation (2020 - ongoing)   |
|   | CanAssist Teenworks Program Evaluation (2019)   |
|   | SWOVA (now The Circle Salt Spring Education Society) Planning<br>and Evaluation (2019)  |
|   | <ul> <li>Vancouver Coastal Health Community Food Action Initiative<br/>Evaluation (2018)</li> </ul>   |
|   | Better at Home Program Evaluation and Aboriginal program     Evaluation, United Way of the Lower Mainland (2017 - 2018)                       |
| Policy evaluation                         | City of Vancouver Greenest City Action Plan Evaluation (2018)   |
| Developmental                             | North Shore Table Matters Developmental Evaluation (2022)   |
| evaluation                                | <ul> <li>L'Arche Canada Mission in Action Impact Listening and Learning<br/>(2021-2022)</li> </ul>  |
|   | Burnaby Association for Community Inclusion Stitched Services<br>Evaluation (2019)  |
|   | Living in Community Evaluation (2019 - 2022)  |
|   | OneAbility Network and the Victoria Integration Society Evaluation (2021)   |
|   | Psychosocial Rehabilitation Collaborative Evaluation (2021)   |
|   | BEST Seniors on the Move Evaluation (2021 - 2022)   |
|   | <ul> <li>Victoria Foundation Developmental Evaluation - Sources Regional<br/>Food Hub Evaluation (2021 - 2022)</li> </ul>                     |
|   | Pacific Immigrant Resources Society Evaluation (2020)   |
|   | Sources Volunteer Dental Clinic Evaluation (2019)   |
|   | The Cathedral Evaluation of Food Systems Change (2019)  |
|   | United Way of Thompson Nicola Cariboo Innovation Hub Evaluation (2019)  |
|   | Seeds of Change Surrey Evaluation (2018 - 2019)   |
|   | <ul> <li>Collingwood Neighbourhood House, Community Development<br/>Department (2021 -2022)</li> </ul>  |
|   | SWAN Vancouver Media Project (2022 -2024)   |



### **Multi-sector collaboration**

We have supported dozens of organizations and collaboratives to engage partners and participants to do together what could not be done alone, by convening and designing opportunities for learning, sharing, networking, and strategizing. We design processes that build trusting relationships and collaborations across sectors, organizations, and disciplines by nurturing reciprocity, interconnection, and shared understanding amid differences. Working together across divergence (in perspectives, knowledge systems, and sectors) is key to creating sustainable change.

# Specific services include:

- → Collective impact coaching and facilitation
- → Collaborative strategy design and development
- → Convening and facilitating collaborative engagement processes
- → Building multi-sector collaborative teams
- → Dialogue and deliberative processes

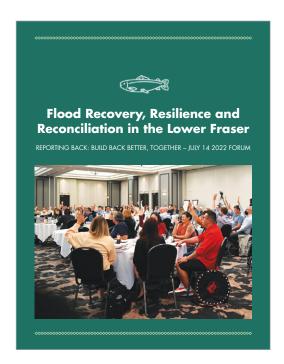
# Featured projects

# Build Back Better Together Collaborative Flood Recovery in the Lower Fraser Region (2022)

**Lead organization:** Build Back Better Together Collaborative, hosted by the Emergency Planning Secretariat and Resilient Waters

The Build Back Better Together (BBBT) Collaborative is a group of B.C.-based organizations and experts with the shared goal of moving towards a more holistic, collaborative, and just approach to flood recovery and floodplain resilience that benefits people and other species in the Lower Fraser Region. In the wake of widespread flooding in the fall of 2021, the BBBT Collaborative mobilized to help B.C.'s flood recovery and management efforts achieve the best possible outcomes. SHIFT Collaborative provided coaching, expertise in collaborative approaches, and facilitation support to enhance the efforts of BBBT Collaborative and deliver an initial regional forum in July of 2022. SHIFT Collaborative continues to support the BBBT Collaborative to organize and scale up their efforts across the region.

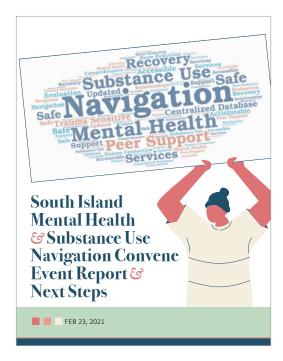
Learn more.



### Psychosocial Rehabilitation Collaborative Collective Impact Coaching (2019 - 2022)

Lead organization: Island Community Mental Health

Psychosocial Rehabilitation Collaborative (PSRC) partners - including families, people with lived experience, and mental health organizations such as Island Health - have been meeting since 2014 to explore ways to collaborate and strengthen access to services and social connections for people living with mental health and substance use challenges. In 2019, SHIFT Collaborative supported the development and implementation of a theory of change. The focus of the theory of change and SHIFT Collaborative's coaching have been foundational in supporting their current work. Today the group has funded and established two low barrier social gathering initiatives (a virtual and in person café at the Victoria Event Centre) and convened close to 200 stakeholders to launch their Shared Navigation System work in the Capital Region.



#### Other multi-sector collaborations we have supported:

| FOCUS AREA           | PROJECT  |
|----------------------|--|
| Climate change       | North Shore Emergency Management Strategic Planning and<br>Partnerships (2021 - 2022)  |
|                      | <ul> <li>Integrated Partnership for Regional Emergency Management (IPREM)<br/>in Metro Vancouver Wildfire Forum (2022)</li> </ul>  |
|                      | <ul> <li>Natural Resources Canada Building Regional Adaptation Capacity<br/>and Expertise (BRACE): Celebrating Success and Looking Forward<br/>National Workshops (2020 and 2022)</li> </ul> |
|                      | <ul> <li>Regional Emergency Management Partnership (REMP) in the Capital<br/>Region Tsunami Forum (2021)</li> </ul>  |
|                      | Understanding Risk B.C. Regional Resilience Roundtable (2021)  |
|                      | Comox Valley Regional District Airshed Roundtable (2019)   |
|                      | Synergia Animation (2021)  |
| Health and wellbeing | <ul> <li>Ministry of Health: Working Towards a Shared Understanding of<br/>Weight in B.C. Dialogue Series (2022 - 2023)</li> </ul>   |
|                      | <ul> <li>Greater Victoria Coalition to End Homelessness: Pathway to Action<br/>Symposium (2022)</li> </ul>   |
|                      | <ul> <li>Victoria Foundation: Vital Conversations- Nonprofits, COVID-19, and<br/>the Fabric of B.C. Communities (2021)</li> </ul>  |
|                      | • Victoria Foundation: Convening Collaboratives (2018, 2022 - 2023)  |
|                      | <ul> <li>Oceanside Health and Wellness Network Collective Impact Coaching<br/>(2019)</li> </ul>  |
|                      | Victoria Foundation Mental Health Dialogue (2019)  |
|                      | <ul> <li>Victoria Foundation and Community Action Initiative: Vital<br/>Conversations on Alcohol Consumption (2018)</li> </ul>   |
|                      | <ul> <li>City of Surrey Magical Child Conference, Collaboration for Effective<br/>Child Care (2019)</li> </ul>   |
|                      | Oceanside Health and Wellness Collaboration Forum (2017)   |
| Food systems         | Kensington, Frontenac, Lexington and Addison United Way - Collaborative Food Systems (2021)  |
|                      | NorthShore Tables Matters Collective Impact (2019 - 2021)  |
|                      | SOX Box Seeds of Change - Food Systems (2021)  |
|                      | Seeds of Change Surrey - Collective Impact Coaching (2018)   |
| Other                | City of Victoria Local Area Planning Facilitation (2018)   |
|                      | Victoria Foundation Taking Stock of Multi-Sector Collaboration (2017)  |
|                      | Victoria Literacy Alliance Collaboration Coaching (2017)   |
|                      | United Way of the Lower Mainland - United Way Summits - Merger of<br>United Way agencies across B.C. (2019)  |



# Learning and capacity building

One of our passions is to curate, design, and deliver learning experiences and training to equip people with the knowledge, tools, and skills they need to drive systemic change. Over the years, we have designed and led hundreds of learning workshops and training, both in person and online, ranging from small, focused sessions on specialized topics to large public forums for hundreds of people. Our goal is to leave groups with tools and practices to support ongoing reflection, learning and skills to lead change.

# **Specific services include:**

- → Designing, planning and facilitating workshops, webinars and learning series
- → Curriculum development
- → In-depth, comprehensive training programs
- → Learning retreats and reflection sessions
- → Communities of practice and learning networks

# Featured projects

### Intergovernmental Panel on Climate Change Working Group I, Strengthening Participatory and Inclusive Practices (2019 – present)

Client: Intergovernmental Panel on Climate Change

The Intergovernmental Panel on Climate Change (IPCC) is the United Nations body for assessing the science related to climate change. Working Group I of the IPCC is responsible for reporting on the physical science impacts and adaptations. This working group engages over 200 scientists from all parts of the world who need to collaborate to share research and expertise and agree with the implications of the data. From 2019 to 2021, SHIFT Collaborative was privileged to support three lead author meetings by providing training and dialogue opportunities around strengthening diversity, inclusion, collaboration, and participatory decision-making. Through this training and support, authors have reported a deepening culture of inclusion and improvements in participatory mindsets and practices. In 2022, SHIFT Collaborative supported Working Group I to evaluate the impact and effectiveness of their efforts to foster an inclusive and collaborative process throughout the development of the IPCC's Sixth Assessment Report.



#### Making the Links Climate and Health Forum and Framework for Collaborative Action (2018 – 2021)

Funders and partners: Health Canada, Interior Health, Real Estate Foundation of B.C., and Simon Fraser University

In 2018, SHIFT Collaborative hosted Making the Links: Climate Change, Community Health and Resilience - the first gathering of its kind in B.C. to advance collaborative, cross-sectoral action on climate change and health in the province. The sold-out event had 180 participants representing multiple sectors gathered for two days in Kelowna, B.C., to listen to inspiring speakers and community stories. Participants shared knowledge, engaged in cross-sector dialogue, and identified challenges and opportunities for collaborative action. From this event, SHIFT Collaborative produced a Framework for Collaborative Action on Health and Climate Change (2019) and a series of Community Stories on Action to Address Health and Climate Change (2021).

Learn more.



### Other projects we have led:

| FOCUS AREA           | PROJECT  |
|----------------------|--|
| Climate change       | B.C. Climate Action Secretariat, Elevating Equity: Emerging Practices<br>for Climate Equity Engagements - Workshops and Guidebook (2022) |
|                      | <ul> <li>Fraser Basin Council, Community Climate Preparedness Training<br/>Series for staff and decision-makers (2020 - 2021)</li> </ul> |
|                      | Fraser Basin Council, Community Climate Preparedness Workshops<br>(2019 - 2020)  |
|                      | Fraser Health: Community Health and Climate Change Training<br>Series (2018)   |
| Health and wellbeing | Community Action Initiative Guide to Dialogue (2018)   |
|                      | CanAssist Handbook Development (2019)  |
|                      | B.C. Housing: Building Resilient and Connected Buildings (2018)  |
| Housing              | Canadian Mortgage and Housing Corporation Housing Solutions Labs<br>Scaling Workshops in collaboration with SHS Consulting (2020)        |











# Participatory research, assessment and planning

We design and facilitate action research and engagement processes involving a wide range of sectors and partners to better understand complex social and environmental issues, assess priorities, and create well-grounded action and implementation plans. We work closely with technical and policy experts and key partners to create, design, and develop shared understanding and alignment that can help groups discover new ways to take effective action together. We are committed to including and centering the voices and perspectives of those most impacted and affected by challenges. We work to strengthen understanding and clarity about the roles, structures and culture needed to move from planning to effective action.

# **Specific services include:**

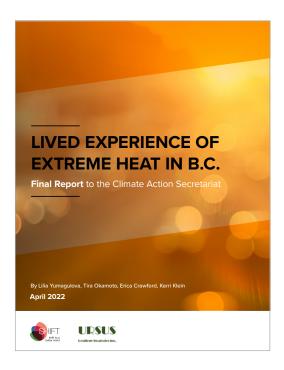
- → Theory of change development
- → Systems mapping
- → Risk and vulnerability assessment and planning
- → Participatory action research
- → Program planning and design

# Featured projects

#### Lived Experience of Extreme Heat in B.C. (2022)

Client: B.C. Climate Action Secretariat

In response to the unprecedented extreme heat events experienced in B.C. in 2021, the B.C. Climate Action Secretariat commissioned SHIFT Collaborative to design and implement a strategic engagement process to better understand the lived experience of the heat events and wildfire smoke by equity-seeking individuals. Using trauma-informed approaches, the project team designed and facilitated a process that engaged over 100 individuals in the project through four lived experience sharing circles (in person and virtual); a provincial workshop with service providers representing over 40 organizations; two provincial surveys; and service provider interviews. Two final reports were produced to share key findings and recommendations - Lived Experience of Extreme Heat in B.C. and Engaging with Climate Equity in B.C., both of which have been shared widely across the province.





### Northeast Climate Resilience Network, Community Climate Change Vulnerability Assessments (2019 - 2020)

**Client:** Fraser Basin Council

SHIFT Collaborative worked closely with six municipalities from the northeast region of B.C. to develop community-based vulnerability assessments that identified climate change impacts for each municipality, reviewed work to date, and identified priority areas for action on adaptation planning and implementation. In addition to engagement involving a range of stakeholders in each community, we also convened two workshops that brought together project leaders from each community, in order to strengthen capacity for regional collaboration on climate change.

#### Learn more.







#### Other projects we have led:

#### **FOCUS AREA PROJECTS** Climate change Participatory research on the impacts of climate change • B.C. Climate Action Secretariat, Climate Change, Intersectionality and GBA+ in B.C. (2020) • Collaborative Action on Health and Climate Change: Community **Stories** (2021) Planning for extreme heat • Interior Health Heat Alert and Response Planning Toolkit for Interior B.C. Communities (2020) • Interior Health Regional Assessment of Heat Response (2021) • Regional Emergency Management Partnership (REMP): Extreme Heat Community Mobilization and Response Planning (2020 – 2022) • Integrated Partnership for Emergency Management (IPREM): Extreme Heat Forum (2021) Community and regional flood risk assessments and planning • gathet Regional Coastal Flood Adaptation Strategy (2022) • Comox Valley Regional District Coastal Flood Adaptation Strategy (2021 - 2022)• Regional District of Central Okanagan Flood Mitigation Resource Guide (2021) • Regional District of Kootenay Boundary Flood Risk Assessment (2020) • Okanagan Nation Alliance tikt (Flood) Adaptation Project (2020 – 2019) • District of Tofino Tsunami Risk Assessment (2019) • Dawson Creek Flood Risk Assessment (2017) Climate change risk, vulnerability assessments and planning • B.C. Parks Westcoast Region Climate Vulnerability Assessment (2022) • K'ómoks First Nation Community Climate Adaptation Plan and Short Film (2020 – 2021) • Mobilizing Building Adaptation and Resilience Vulnerability Assessment Workshops (2019) • North Shore Emergency Management, Regional Resilience Assessment (2019) • Northeast Climate Resilience Network, Community Climate Change Vulnerability Assessments (2020 – 2018) Assessment and planning for climate resilient health systems • B.C. Ministry of Health: Health System Climate Resilience in British

Columbia Baseline Assessment (2021 – 2022)

#### **FOCUS AREA PROJECTS** • Children's Health Foundation of Vancouver Island Theory of Change Health and wellbeing (2021 - 2022)• Centre for Coastal Health Strategic Plan (2021) • Delta Institute Strategic Plan (2021) • OneAbility Strategic Plan (2021) • Peace Athabasca Delta Institute Strategic Plan (2020) • My Health My Community, Community Engagement Plan, Northern, Island and Interior Health Authorities (2019) • Sunrise Education Society Strategic Plan (2018)



# Looking ahead

The last five years have taught us a lot, about the kind of organization we want to be, and the areas that most urgently require our attention. As we look ahead to the next five years, we are asking ourselves how SHIFT Collaborative can continue to be of greatest service to those working towards creating a just, sustainable, and resilient world. We know that profound, enduring change is needed, and we want our contributions to matter.

We approach the coming year with passion, curiosity, hopefulness, and tenacity as we increase our efforts to support changemakers in their systems leadership, and facilitate collective learning and action focused on measurable impacts. We also commit to:

Supporting courageous spaces for deeper conversation that will help us evolve our thinking and practices and enable us to transform as a society. As part of this we will bring courage to our own reflection, learning and change work.

Investing and supporting equity and equality by creating spaces for voices that are often marginalized to be heard, and conversations to be had that surface unconscious bias and assumptions about difference.

Continually learning by creating and holding space for us to safely experiment, try, fail, and try again. We believe that learning is an iterative process. We don't know all the answers and are committed to challenging ourselves and our partners to continue to learn and grow together.

Strengthening our foundation by thoughtfully growing our team and developing our organization to support our capacity for all of the above, in a way that enables us all to flourish.

#### What's next for you?

Do you see yourself exploring some new territory, building some further thought and action muscles, and joining us? We would love to have you along for the journey. Join our community of change makers so we can work together to shift to a better world for us all.

Sign up for our newsletter here!



